

46th Annual Holiday Festival

An Arts and Craft Sale held annually the first 2 full weeks of December
December 2nd through 14th, 2024
Held at 622 McLeod Ave., Miss Minnie Sue's Cottage
(McLeod is the street to the left of Sturdivant Hall)

Sponsored by the Selma Dallas County Historic Preservation Society

October 12, 2024

Dear Prospective Exhibitor;

You are invited to be a vendor/ exhibitor at the 46th Holiday Festival. This year's Festival will be held at 622 McLeod, Miss Minnie Sue's Cottage. The dates for 2024 are December 2-14, the first two full weeks of December. The event is a much needed fund raiser for the Selma Dallas County Historic Preservation Society. The majority of repairs have been done from the tornado damages, now we have a big loan to repay.

Exhibitors are asked to bring handcrafted items for sale. Vintage resale items will be accepted this year. There is a fee of \$45.00 for each vendor for the entire two week period. In exchange for hosting this event there is also a 20% fee deducted from the gross sale price of each item sold. (If necessary, please take the time to adjust your prices on the pieces you offer for sale.) If possible please try not to have items selling for less than \$2.00. Just bundle a couple of the \$1.00 items together if the item is less than \$1.00. Customers usually buy more than one, if the item for sale is that inexpensive. The exact rules are on the enclosed contract. If you are interested but may have some additional questions, please feel free to call me. I do hope you will consider becoming one of our vendors.

Sincerely,

Candi C. Duncan

Candi C. Duncan
334-412-8550



46th Annual Holiday Festival

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December 2nd through 14th, 2024

The location is Miss Minnie Sue's Cottage

622 McLeod Avenue, (the street to the left of Sturdivant Hall)

Sponsored by the Selma Dallas County Historic Preservation Society (sdchps)

October 12, 2024

Dear Prospective Exhibitor;

I am please to announce the 46th Holiday Festival. It will be held at 622 McLeod Ave. This is the street to the left of Sturdivant Hall. We will only be able to set up on Sunday afternoon, December 1 as we will be cleaning on Saturday. If you can not complete your set up between 1 and 4 p.m. you may continue on Monday morning December 2 after 8:30 a.m. But remember folks come in to shop by 9, so you may miss sales if you are not set up.

This contract is in a two page form so you may keep this informational copy for reference. You need only send in the signed page 2 with your fee.

We hope for sales as good as last year. The SDCHPS has a bank note we are working hard to pay down. Please bring items ready to sell with your price tags on them. Remember if you have items to resell, please don't leave sticker price tags from your previous purchase on them. Take the time to remove these stickers and replace them with your string tags. Remember your sales are figured from these "string tags" so they need to be easy to read, securely attached, but easily removable with scissors. Please, no stickers, however you may tape on string tags, if they are not attachable any other way.

If you have been an exhibitor before, you know no one person has a specific amount of space. We all try to work together to place all things so they will sell the best. Please don't be offended if some things that are not your sale items are placed on the table with your items. As we only have tables to display items for sale, it always helps when vendors bring in shelf units, risers and display racks. We will do our best to accommodate everyone. Exhibitors are encouraged to come by often to rearrange merchandise to promote sales. Duplicate items maybe placed under the tables.

Exhibitors Agreement and Contract

The Holiday Festival Committee:

1. Will collect a non- refundable registration fee of \$45.00 or \$55.00.
2. Will provide tables, cloths and space for display
3. Will help set up exhibits to encourage maximum sales, somewhat like a retail store.
4. Will staff the Holiday House to make sales, collect money and taxes and maintain records of transactions.
5. Will collect a 20% commission from all gross sales in return for providing display space and staffing.
6. Will issue checks for sales to exhibitors on Sunday, Dec. 15, 2024, from 1:00 to 2:00 p.m. or mailed for a fee. (see #7 below)

The Exhibitor:

1. Must submit a contract to be received by **November 20th**. At 4:00p.m. Acceptance is a first come basis. Fee payments after Nov. 20th are considered late and will be \$55.00
2. Must offer items suitable for an Arts and Craft Sale. Handcrafted items are encouraged. Vintage resale items will be accepted.
3. Must label each and every item. Suggested **minimum** size is 1 ½ by 1 inch. Colors & larger are encouraged. Plain white tags are easily mixed up. Color with a marker or make them unique in some way. Include exhibitor name, phone number, item name and price. Items with **NO LABELS, INSECURE LABELS, INCOMPLETE LABELS OR CONFUSING LABELS WILL BE CHARGED A 25% FEE IF SOLD**. Labels must be detachable, no sticky tags. String tags facilitate quick check outs.
4. Must submit a detailed inventory list with items for sale. This will help to sell an item if the tag becomes detached.
5. Must submit items for sale only.
6. Must bring items to 622 McLeod Ave, Miss Minnie Sue's Cottage on **Sunday Dec 1, 2024 ONLY from 1:00 until 4:00 p.m.**
7. Replacements for sold items will be accepted through out the Festival. We can not bring in anything earlier as the building is being cleaned. Tables will have to be set up Sunday morning. Please do not ask to set up before this time.
7. Must **remove all items from 622 McLeod either Saturday Dec. 14 after 5 p.m or Sunday Dec 15, 2024 between 1:00 to 2:00 p.m.** No exceptions. In the event a vendor is unable to meet removal deadline, they should make other arrangement to have their items picked up by someone else or be prepared to pay a packing and removal fee. Exhibitor takes all responsibility for items not picked up.

The Holiday Festival Committee, Chairman & the SDCHPS accept NO responsibility for items except their display arrangement to encourage sales. Usual security will be provided during open hours: however, no security guards will be provided. We will not be responsible for "mysterious disappearance" of articles on exhibit.

Please mail signed and completed page 2 to: Holiday Festival For information my phone number is:

Candi Duncan 334-412- 8550
415 Union Street
Selma, AL 36701 or in the enclosed envelope



46th Annual Holiday Festival

Page 1 (you keep this page)

An Arts and Craft Sale held annually the first 2 full weeks of December



46th Annual Holiday Festival

date received _____ pc mailed _____

Page 2 send in this page with payment

An Arts and Craft Sale held annually the first 2 full weeks of December

December 2nd through 14th, 2024

Held at 622 McLeod Ave., Selma, AL, Miss Minnie Sue's Cottage

Sponsored by the Selma Dallas County Historic Preservation Society

Exhibitor Application/Contract

Name: _____ Date: _____

(this is the name your check will be written to. On Dec 15th)

Name on tags: _____

(If you use a different name on your tags PLEASE

list it here too so your tags can be credited to you)

Items to sell: _____

_____ (if a tag comes off, this can help me decipher who the item belongs to)

Address: _____

_____ City _____ State _____ Zip _____

Phone Number(s)

cell _____ home _____ work _____

Email address: _____

Fee to enclose: \$45.00 if paid by 4:00 p.m., Wed., Nov, 20, 2024 A payment after this is \$55.00.

Please make checks payable to Holiday Festival.

Mail to: Holiday Festival

Candi Duncan or in the enclosed envelope

415 Union Street

Selma, AL 36701

Contact: Candi C. Duncan

334 412 8550

I have read the terms of this Agreement and Contract to exhibit and sell at Holiday Festival Arts and Crafts Sale and will abide by this agreement. I understand this contract will not be binding or space reserved unless exhibitor has returned signed contract along with all applicable fees.

Signature _____